

RESULT DATE : JUNE 12, 2018

OFFICE REGISTER FOR BACHELOR OF MASS MEDIA (B.M.M.) (SEMESTER-VI) (REVISED) EXAMINATION HELD IN APRIL 2018

CENTRE : 3 ANDHERI

PAGE NO. : 1

SEAT NO.	NAME OF THE CANDIDATE	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI		SEM.VI	SEM.V	SEM.V+	RESULT	
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TOT	SEM.VI		
			50	50	100	50	50	100	50	50	100	50	50	100	50	50	100	50	50	100	600	600	1200	
			--	--	----	--	--	----	--	--	----	--	--	----	--	--	----	--	--	----	---	---	---	
			17	17	40	17	17	40	17	17	40	17	17	40	17	17	40	17	17	40	240	240	----	

SPECIALISATION : ADVERTISING

PAPER I :31:ADVERTISING & MARKETING RESEARCH

PAPER II:32:LEGAL ENVIRONMENT & ADVERTISING ETHICS

PAPER III:33:FINANCIAL MANAGEMENT FOR MARKETING & ADVERTISING

PAPER IV:34:AGENCY MANAGEMENT

PAPER V :35:THE PRINCIPLES & PRACTICE OF DIRECT MARKETING

PAPER VI :36:CONTEMPORARY ISSUES

5201	JUMBIKUNTA PRASANNA RAJU LAXMI	101 B.K. SHROFF	27	40+067	30	39+069+	17+	45+062	20+	35	055	22+	39+061+	17+	39+056	370	382X	0752	P
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/-FEMALE, #-0.229, @-0.5042 & 0.5043, \*-0.5045, ADC-ADMISSION CANCELLED, RR-RESERVED, +-MARKS CARRIED OVER, RCC-0.5050, RRP-PROVISIONAL, A/ABS-ABSENT, NULL-NO MARKS IN TW, I Dn-FIRST CLASS WITH DISTINCTION-70%(840/1200 MARKS), I-FIRST CLASS-60%(720/1200 MARKS), S-SECOND CLASS-50%(600/1200), P-PASS CLASS, F-FAILS, E-EXEMPTION IN THE SUBJECT, X - SEM-V PASSED WITH EXEMPTION, ( FOR FIRST CLASS WITH DISTINCTION, FIRST CLASS & SECOND CLASS CANDIDATE SHOULD PASS SEM-V & VI EXAMINATION AT ONE & SAME SITTING )  
 RESULT RESERVED FOR LOWER EXAMINATION - 4/5/4,5

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			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TOT	TOT	SEM.VI	
			50	50	100	50	50	100	50	50	100	50	50	100	50	50	100	50	50	100	600	600	1200	
			17	17	40	17	17	40	17	17	40	17	17	40	17	17	40	17	17	40	240	240	----	

SPECIALISATION : JOURNALISM

PAPER I :41:PRESS LAWS AND ETHICS

PAPER II:42:BROADCAST JOURNALISM PAPER III:43:NICHE JOURNALISM II

PAPER IV:44:INTERNET & ISSUES IN THE GLOBAL MEDIA PAPER V :45:NEWS MEDIA MANAGEMENT PAPER VI :46:CONTEMPORARY ISSUES

5202 /KAMBLE SHWETA ASHOK SANGEETA	354 BEDEKAR VPM	25+ 20+045+	22+ 21+043+	33+ 19+052+	32+ 20+052+	22+ 20+042+	22 22+044	278	295	0573	P
5203 /SHETTY SUJATA BALRAJ KAMAL	43 DNYAN SADHA	21+ 39+060+	21+ 33+054+	20+ 33+053+	19+ 40+059+	26 42+068	27+ 40+067+	361	358	0719	P

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