

RESULT DATE : AUGUST 2, 2018

OFFICE REGISTER FOR BACHELOR OF MASS MEDIA (B.M.M.) (SEM-V) (CBGS) (60:40) EXAMINATION HELD IN APRIL 2018

CENTRE : 5 THANE

PAGE NO. : 1

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT	
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT		TOT
			60	40	100	60	40	100	60	40	100	60	40	100	60	40	100	60	40	100		600
			24	16	40	24	16	40	24	16	40	24	16	40	24	16	40	24	16	40	240	
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE	

SPECIALISATION : ADVERTISING

PAPER I :1: COPY WRITING

PAPER II:2: MEDIA PLANNING & BUYING

PAPER III:3: CONSUMER BEHAVIOUR

PAPER IV:4: BRAND BUILDING

PAPER V :5: ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6: ADVERTISING DESIGN (PROJECT PAPER)

7101 MOHITE ANIKET RAJARAM SMITA 354 BEDEKAR VP 25+ 17+ 42+ 31+ 17+ 48+ AA 00F 00F 24+ 10+ 34+ 24+ 14+ 38+ 24+ 12+ 36+ 198 F  
0 4 E 2 4 D 3 - F 1 4 F 1 4 F 1 4 F 1

/:FEMALE;\$:APPEARED FOR CLASS IMPROVEMENT;F:FAILS;AA:ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 70 & ABOVE- 7;A: 60 TO 69.99- 6; B: 55 TO 59.99- 5; C: 50 TO 54.99- 4; D: 45 TO 49.99- 3; E: 40 TO 44.99- 2; F(FAIL): 39.99 & BELOW - 1;--:NOT APPLICABLE;#:O229;@:O.5042/O.5043;\*:O.5045; RCC:O.5050; RPV:PROVISIONAL ADMISSION; PPR:PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN THE LEARNER PASSES THE EXTERNAL (THEORY) EXAMINATION AS PER R.8668

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			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT	
			60	40	100	60	40	100	60	40	100	60	40	100	60	40	100	60	40	100	
			24	16	40	24	16	40	24	16	40	24	16	40	24	16	40	24	16	40	240
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE

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7102	RENU AMANDEEP SINGH SWARAN SINGH ANTARPR	164 R.K. TALRE	24+	20+	44+	AA	27+	27	28+	17+	45+	24+	17+	41+	24+	17+	41+	30+	24+	54+	AA	A	ABS
	EET		4	E	2	-	F	1	4	D	3	4	E	2	4	E	2	4	C	4			
	S14BM5000039																						

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			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT	
			60	40	100	60	40	100	60	40	100	60	40	100	60	40	100	60	40	100	600
			24	16	40	24	16	40	24	16	40	24	16	40	24	16	40	24	16	40	240
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE

SPECIALISATION : JOURNALISM

PAPER I :7:REPORTING

PAPER II:8:EDITING

PAPER III:9:JOURNALISM & PUBLIC OPINION

PAPER IV:10:FEATURE & OPINION

PAPER V :11:INDIAN REGIONAL JOURNALISM

PAPER VI :12:NEWS PAPER & MAGAZINE MAKING (PROJECT)

7103 /SAPKAL RINKU SAMPAT SANGEETA 563 ABHINAV CO AA 29+ 29 28+ 27+ 55+ 24+ 24+ 48+ 29+ 22+ 51+ 34+ 31+ 65+ 44+ 32+ 76+ AA A ABS  
 S13BM5003363 - F 1 4 B 5 4 D 3 4 C 4 4 A 6 4 O 7

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