

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT	
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	600
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE

SPECIALISATION : ADVERTISING

PAPER I :1: COPY WRITING

PAPER II:2: MEDIA PLANNING & BUYING

PAPER III:3: CONSUMER BEHAVIOUR

PAPER IV:4: BRAND BUILDING

PAPER V :5: ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6: ADVERTISING DESIGN (PROJECT PAPER)

14525	AMBEKAR AKASH ANKUSH ASHWINI	32 CHETANA'S	60	12	72	53	12	65	60	13	73	54	13	67	60	12	72	52	14	66	415 P
														@3							@3
			4	0	7	4	A	6	4	0	7	4	0	7	4	0	7	4	A	6	160 6.67 A

/:FEMALE;\$:APPEARED FOR CLASS IMPROVEMENT;F:FAILS;AA/ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 70 & ABOVE- 7;A: 60 TO 69.99- 6;  
 B: 55 TO 59.99- 5; C: 50 TO 54.99- 4; D: 45 TO 49.99- 3; E: 40 TO 44.99- 2; F(FAIL): 39.99 & BELOW - 1;--:NOT APPLICABLE;#:O229;@:O.5042/O.5043;\*:O.5045;@:O.5044;  
 RCC:O.5050; RPV:PROVISIONAL ADMISSION; PPR:PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN  
 THE LEARNER PASSES THE EXTERNAL (THEOTY) EXAMINATION AS PER R.8668