UNIVERSITY OF MUMBAI NOVEMBER 28, 2022

OFFICE REGISTER FOR THE M.A.IN ENTERTAINMENT MEDIA & ADVERTISEMENT (SEM-III)(CBCS) EXAMINATION JUNE 2022

CENTRE : 4 GHATKOPAR

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SEAT_NO  NAME                                                COLLEGE
    <----Course-I----> <---Course-II---> <--Course-III--> <---Course-IV---> <---Course-V----> <---Course-VI--->
    Th(60/24)          Th(60/24)         Th(60/24)        Th(60/24)        Th(60/24)
    In(40/16)          In(40/16)         In(40/16)        In(40/16)        In(40/16)                TOTAL       RESULT  REMARK
     TOT   GP G  C G*C  TOT   GP G  C G*C  TOT   GP G C G*C  TOT   GP G C G*C  TOT   GP G C G*C          500        äC  äCG   GPA
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 GROUP : ADVERTISING AND MARKETING COMMUNICATION
 Course 1: 314: ACCOUNT PLANNING & MEDIA  (Th:60/24,Int:40/16,Cr.Pt.:6)   Course 2: 315: MEDIA & CONSUMER BEHAVIO  (Th:60/24,Int:40/16,Cr.Pt.:6)
 Course 3: 316: STRATEGIC BRAND MANAGEME  (Th:60/24,Int:40/16,Cr.Pt.:6)   Course 4: 317: ADVERT.AGENCY STRUCT. &   (Th:60/24,Int:40/16,Cr.Pt.:6)
 Course 5: 318 : MEDIA PLANNING AND BUYIN  (Th:60/24,Int:40/16,Cr.Pt.:6)
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 3873011      /MHATRE SADNYA SUNIL SONAL                          540  S.K. SOMAIYA

     26+     D $        60+     O $        35+     B+$       44+     A+$       42+     A+$
     25      A          30+     A+$        31+     A+$       28+     A+$       30      A+                                P
     51   6  B   6 36   90   10 O $ 6 60   66   8  A $ 6 48  72   9  A+$ 6 54  72   9  A+   6 54         351          30  252   8.40
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 GROUP : FILM AND TELEVISION
 Course 1: 309: BROADCAST BUSINESS MANAG  (Th:60/24,Int:40/16,Cr.Pt.:4)   Course 2: 310: FILM PRODUCTION AND CONT  (Th:60/24,Int:40/16,Cr.Pt.:4)
 Course 3: 311: AN ORIENTATION TO NEW ME  (Th:60/24,Int:40/16,Cr.Pt.:4)   Course 4: 312: TELE.& RADIO PROD. & PRO  (Th:60/24,Int:40/16,Cr.Pt.:4)
 Course 5: 313 : FILM DISTRIBUTION & MARK  (Th:60/24,Int:40/16,Cr.Pt.:8)
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 3873012       SHAH MOKSH BHAVEN KIRTIKA                          540  S.K. SOMAIYA

     36+     A $        57+     O $        56+     O $       41+     A $       48+     O $
     20+     B $        30      A+         30      A+        20+     B $       30      A+                                P
     56   7  B+$ 6 42   87   10 O   6 60   86   10 O   6 60  61   8  A $ 6 48  78   9  A+   6 54         368          30  264   8.80
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 3873013       PARMAR HARSH DINESH KANKUBEN                       540  S.K. SOMAIYA

     45+     A+$        51+     O $        50+     O $       33+     B+$       45+     A+$
     34+     O $        30      A+         30      A+        20+     B $       33+     O $                               P
     79   9  A+$ 6 54   81   10 O   6 60   80   10 O   6 60  53   6  B $ 6 36  78   9  A+$  6 54         371          30  264   8.80
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 GROUP : ADVERTISING AND MARKETING COMMUNICATION
 Course 1: 314: ACCOUNT PLANNING & MEDIA  (Th:60/24,Int:40/16,Cr.Pt.:4)   Course 2: 315: MEDIA & CONSUMER BEHAVIO  (Th:60/24,Int:40/16,Cr.Pt.:4)
 Course 3: 316: STRATEGIC BRAND MANAGEME  (Th:60/24,Int:40/16,Cr.Pt.:4)   Course 4: 317: ADVERT.AGENCY STRUCT. &   (Th:60/24,Int:40/16,Cr.Pt.:4)
 Course 5: 318 : MEDIA PLANNING AND BUYIN  (Th:60/24,Int:40/16,Cr.Pt.:8)
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 3873014      /DALVI RASHMI SANDEEP ASHA                          540  S.K. SOMAIYA

     60+     O $        60+     O $        51+     O $       57+     O $       60+     O $
     21+     B $        30+     A+$        31+     A+$       16+     D $       30      A+                                P
     81   10 O $ 6 60   90   10 O $ 6 60   82   10 O $ 6 60  73   9  A+$ 6 54  90   10 O    6 60         416          30  294   9.80
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#:0.229; @:O.5042A/O.5043A/O.5044A; *:O.5045A EX:EXMP.CARRIED;/:FEMALE; AA: ABSENT; P : PASSES; F : FAIL; ATKT : ALLOWED TO KEEP TERM;
E:EXMP CAN BE CLAIMED;RCC:O.5050;RR:RESERVED;~:Dyslexia ;GPA:GRADE POINT AVERAGE=SUM OF CxG / SUM OF C; GRADE F=GRADE POINT 0= 39.99% & BELOW;
GRADE D=GRADE POINTS 4= 40% & ABOVE AND BELOW 45%;GRADE C=GRADE POINTS 5=45% & ABOVE AND BELOW 50%;GRADE B=GRADE POINTS 6=50% & ABOVE AND
BELOW 55%; GRADE B+=GRADE POINTS 7=55% & ABOVE AND BELOW 60%;GRADE A=GRADE POINTS 8=60% & ABOVE AND BELOW 70%;GRADE A+=GRADE POINTS 9= 70 %
AND ABOVE AND BELOW 79.99; GRADE O =80% & ABOVE ; ADC:ADMISSION CANCELLED; RR:RESERVED; RPV:PROVISIONAL; RCC:O.5050;  AA/ABS: ABSENT;
NULL:NULL & VOID.; C:CREDIT POINTS; G:GRADE POINTS; Internal Marks are provisional and subject to change as and when the learner
passes the external (Theory) Examination as per Ordinance R.8668; + : MARKS CARRIED FORWARD; $ : GRADE CARRIED FORWARD.
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