

CENTRE : 4 GHATKOPAR

SEAT	NAME OF CANDIDATE	COURSE 1				COURSE 2				COURSE 3				COURSE 4				CREDITS	GR.	GRADE	RSLT																	
		TH	IN	TOT	CG	TH	IN	TOT	CG	TH	IN	TOT	CG	TH	IN	TOT	CG					EARNED	PTS.															
GROUP : ADVERTISING & MARK. COMM.																																						
Course 1: 411. ACCOUNT PLANNING & MANAGEMENT		(Th:60/24,Int:40/16) (Cr. Points:4)				Course 2: 412. DIGITAL & SOCIAL MEDIA ADV.				(Th:60/24,Int:40/16) (Cr. Points:4)																												
Course 3: 413. CONSUMER BEHAVIOR		(Th:60/24,Int:40/16) (Cr. Points:4)				Course 4: 414. MEDIA PLANNING AND BUYING				(Th:60/24,Int:40/16) (Cr. Points:4)																												
Course 5: 415. IPTV & MOBILE MARKETING		(Th:60/24,Int:40/16) (Cr. Points:4)				Course 6: 416. FIEL ASSIS./FINAL PROJ. REPORT				(Th:60/24,Int:40/16) (Cr. Points:4)																												
191	MAJUMDER RAHUL ASHISH KALYANI 105 KC	30+	16+	46	D	3	4	12	33+	16+	49	D	3	4	12	AA	16+	--	--	--	--	AA	16+	--	--	--	--											
		32+	16+	48	C	3	4	12	40+	16+	56	A	5	4	20																							
		SGPA :- Sem1 :2.33 Sem2 :-- Sem3 :-- Sem4 :--																FINAL GRADE : --- TOTAL CREDITS : ---																				
192/	MUKHERJEE WRISHAVADRI MANAS BIDISHA 105 KC	41+	16+	57	B	5	4	20	42+	16+	58	B	5	4	20	34+	16+	50	C	4	4	16	31	16+	47	D	3	4	12									
		33+	16+	49	B	3	4	12	38+	16+	54	A	4	4	16																							
		SGPA :- Sem1 :2.83 Sem2 :4.50 Sem3 :-- Sem4 :4.00																FINAL GRADE : --- TOTAL CREDITS : ---				96 24 4.00 C P RLE																

#:0.229; @:0.5042A/O.5043A; *:0.5045A EX:EXMP.CARRIED;/:FEMALE; AA:ABSENT; P:PASSES; F:FAIL;E:EXMP CAN BE CLAIMED;RCC:0.5050; RR:RESERVED; ~:Dyslexia ; C:CREDIT POINTS; G:GRADE POINTS; GPA:GRADE POINT AVERAGE=SUM OF CxG / SUM OF C; GRADE F:BELOW 40%; GRADE E:40% & ABOVE AND BELOW 45%; GRADE D:45% AND ABOVE AND BELOW 50%; GRADE C:50% & ABOVE AND BELOW 55%; GRADE B:55% & ABOVE AND BELOW 60%; GRADE A:60% & ABOVE AND BELOW 70%; GRADE O:70% & ABOVE; GRADE F:GRADE POINTS BELOW 2; GRADE E:GRADE POINTS 2 TO 2.99; GRADE D:GRADE POINTS 3 TO 3.99; GRADE C:GRADE POINTS 4 TO 4.99; GRADE B:GRADE POINTS 5 TO 5.99; GRADE A:GRADE POINTS 6 TO 6.99; GRADE O:GRADE POINTS 7; ADC:ADMISSION CANCELLED; RR:RESERVED; RPV:PROVISIONAL; RCC:0.5050; AA/ABS: ABSENT; NULL:NULL & VOID.; Int. Marks are provisional and subject to change as and when the learner passes the external (Th.) Exam. as per Ordinance R.8668.