

RESULT DATE : JANUARY 15, 2019

OFFICE REGISTER FOR BACHELOR OF MASS MEDIA (B.M.M.) (SEM-V) (CBGS) (60:40) EXAMINATION HELD IN NOVEMBER 2018

CENTRE : 3 ANDHERI

PAGE NO. : 1

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT TOT
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT	
			60	40	100	60	40	100	60	40	100	60	40	100	60	40	100	60	40	100	
			24	16	40	24	16	40	24	16	40	24	16	40	24	16	40	24	16	40	240
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE

SPECIALISATION : ADVERTISING

PAPER I :1: COPY WRITING

PAPER II:2: MEDIA PLANNING & BUYING

PAPER III:3: CONSUMER BEHAVIOUR

PAPER IV:4: BRAND BUILDING

PAPER V :5: ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6: ADVERTISING DESIGN (PROJECT PAPER)

2001	SHETTY AKSHAY PRATAP SHAKUNTALA	101 B.K. SHROF	24+	24+	48+	37	20+	57	31+	29+	60+	24+	21+	45+	24+	24+	48+	35+	22+	57+	315	P	
			4	D	3		4	B	5	4	A	6	4	D	3	4	D	3	4	B	5	100	4.17 C

/:FEMALE;\$:APPEARED FOR CLASS IMPROVEMENT;F:FAILS;AA/ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 70 & ABOVE- 7;A: 60 TO 69.99- 6;  
 B: 55 TO 59.99- 5; C: 50 TO 54.99- 4; D: 45 TO 49.99- 3; E: 40 TO 44.99- 2; F(FAIL): 39.99 & BELOW - 1;--:NOT APPLICABLE;#:O229;@:O.5042/O.5043;\*:O.5045;  
 RCC:O.5050; RPV:PROVISIONAL ADMISSION; PPR:PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN  
 THE LEARNER PASSES THE EXTERNAL (THEOTY) EXAMINATION AS PER R.8668