

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT	
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT		TOT
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100		600
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---	
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE	

SPECIALISATION : ADVERTISING  
 PAPER I :1: COPY WRITING  
 PAPER IV:4: BRAND BUILDING

PAPER II:2: MEDIA PLANNING & BUYING  
 PAPER V :5: ADVERTISING IN CONTEMPORARY SOCIETY

PAPER III:3: CONSUMER BEHAVIOUR  
 PAPER VI :6: ADVERTISING DESIGN (PROJECT PAPER)

1042401	DEOLE TANAY ATUL	540 S.K.SOMAIY	49E AA	49	40E AA	40	43E AA	43	52E AA	52	50E AA	50	AA	AA	00	234	F
	2017016400842184		- F	1	- F	1	- F	1	- F	1	- F	1	- F	1			
1042402	/MUDDAP SHIRYA RAKESH	869 ANNA LEELA	34E 19E	53E	16F 20E	36	17F 19E	36	23F 20E	43	14F 19E	33	50E 20E	70E	271	F	
	2016016402564086		4 B	6	- F	1	- F	1	- F	1	- F	1	4 A+	9			

/:FEMALE;\$:APPEARED FOR CLASS IMPROVEMENT;F:FAILS;AA/ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 80 & ABOVE- 10;A+: 70 TO 79.99- 9;A: 60 TO 69.99- 8; B+: 55 TO 59.99- 7; B: 50 TO 54.99- 6; C: 45 TO 49.99- 5; D: 40 TO 44.99- 4; F(FAIL): 39.99 & BELOW - 1;--:NOT APPLICABLE;#:0229;@:0.5042/0.5043;\*:0.5045;@:0.5044; RCC:0.5050; RPV:PROVISIONAL ADMISSION; PPR:PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN THE LEARNER PASSES THE EXTERNAL(THEOTY) EXAMINATION AS PER R.8668