

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT	
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	600
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE

SPECIALISATION : ADVERTISING

PAPER I :1: COPY WRITING

PAPER II:2: MEDIA PLANNING & BUYING

PAPER III:3: CONSUMER BEHAVIOUR

PAPER IV:4: BRAND BUILDING

PAPER V :5: ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6: ADVERTISING DESIGN (PROJECT PAPER)

1450001	/BHARTI VISHWA VIJAYAN TUNA	647 LORDS COLL	30	14+	44	30+	13+	43+	30+	14+	44+	36	15+	51	30	13+	43	58+	23+	81+	306	P	
			4	E	2	4	E	2	4	E	2	4	C	4	4	E	2	4	O	7	76	3.17	D
1450002	CHAUHAN DHARMRAJ LALJI KESHRI	490 THAKUR COL	30+	13+	43+	33+	10+	43+	53	10+	63	30+	10+	40+	30+	10+	40+	50+	15+	65+	294	P	
			4	E	2	4	E	2	4	A	6	4	E	2	4	E	2	4	A	6	80	3.33	D
1450003	/SOLANKI SNEHAL MANHARLAL MINAXI	59 SARAF	49E	10+	59E	41E	10E	51E	34+	10	44E	34E	10E	44E	31+	10	41E	AA	22+	22	261	F	
			4	B	5	4	C	4	4	E	2	4	E	2	4	E	2	4	F	1			
1450004	TELKAR VISHAL SUVAS NIRMALA	3 AKBAR	68	18	86	75	19	94	73	17	90	68	18	86	75	17	92	65	19	84	532	P	
			4	O	7	4	O	7	4	O	7	4	O	7	4	O	7	4	O	7	168	7.00	O

/:FEMALE;\$:APPEARED FOR CLASS IMPROVEMENT;F:FAILS;AA/ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 70 & ABOVE- 7;A: 60 TO 69.99- 6;
B: 55 TO 59.99- 5; C: 50 TO 54.99- 4; D: 45 TO 49.99- 3; E: 40 TO 44.99- 2; F(FAIL): 39.99 & BELOW - 1;--:NOT APPLICABLE;#:O229;@:O.5042/O.5043;*:O.5045;@:O.5044;
RCC:O.5050; RPV:PROVISIONAL ADMISSION; PPR:PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN
THE LEARNER PASSES THE EXTERNAL(THEOTY) EXAMINATION AS PER R.8668

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT	
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	600
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE

SPECIALISATION : ADVERTISING

PAPER I :1: COPY WRITING

PAPER II:2: MEDIA PLANNING & BUYING

PAPER III:3: CONSUMER BEHAVIOUR

PAPER IV:4: BRAND BUILDING

PAPER V :5: ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6: ADVERTISING DESIGN (PROJECT PAPER)

1450005	/ADHAV SALONI SHRIKANT VAISHALI	104 KIRTI	36+	19+	55+	32+	20+	52+	31+	18+	49+	71	10+	81	32+	10+	42+	30+	20+	50+	329	P	
			4	B	5	4	C	4	4	D	3	4	O	7	4	E	2	4	C	4	100	4.17	C
1450006	PULEKAR SHREYAS NARENDRA SAMIDHA	104 KIRTI	72	20+	92	30+	21+	51+	67	10	77	68	16+	84	66	10+	76	69	10	79	459	P	
			4	O	7	4	C	4	4	O	7	4	O	7	4	O	7	4	O	7	156	6.50	A
1450007	SOLANKI HITEN KANTILAL SAROJ	32 CHETANA'S	30+	14	44	49	13	62	40	13	53	34+	14	48	45	12	57	50	14	64	328	P	
			4	E	2	4	A	6	4	C	4	4	D	3	4	B	5	4	A	6	104	4.33	C
1450008	WARIK SANDESH VINOD VISHAKHA	104 KIRTI	31+	22+	53+	66	23+	89	30+	15+	45+	30+	10+	40+	30+	10+	40+	44+	20+	64+	331	P	
			4	C	4	4	O	7	4	D	3	4	E	2	4	E	2	4	A	6	96	4.00	C

SPECIALISATION : JOURNALISM

PAPER I :7: REPORTING

PAPER II:8: EDITING

PAPER III:9: JOURNALISM & PUBLIC OPINION

PAPER IV:10: FEATURE & OPINION

PAPER V :11: INDIAN REGIONAL JOURNALISM

PAPER VI :12: NEWS PAPER & MAGAZINE MAKING (PROJECT)

1450009	PEDNEKAR PRATIK SUHAS SAMIDHA	120 M.D (DAYAN	30+	11+	41+	30+	10+	40+	30+	10+	40+	30+	10+	40+	30	10+	40	32+	10+	42+	243	P	
			4	E	2	4	E	2	4	E	2	4	E	2	4	E	2	4	E	2	48	2.00	E

/:FEMALE;\$:APPEARED FOR CLASS IMPROVEMENT;F:FAILS;AA/ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 70 & ABOVE- 7;A: 60 TO 69.99- 6;
B: 55 TO 59.99- 5; C: 50 TO 54.99- 4; D: 45 TO 49.99- 3; E: 40 TO 44.99- 2; F(FAIL): 39.99 & BELOW - 1;--:NOT APPLICABLE;#:O229;@:O.5042/O.5043;*:O.5045;@:O.5044;
RCC:O.5050; RPV:PROVISIONAL ADMISSION; PPR:PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN
THE LEARNER PASSES THE EXTERNAL(THEOTY) EXAMINATION AS PER R.8668

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT	
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT		TOT
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100		600
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---	
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE	

SPECIALISATION : ADVERTISING

PAPER I :1: COPY WRITING

PAPER II:2: MEDIA PLANNING & BUYING

PAPER III:3: CONSUMER BEHAVIOUR

PAPER IV:4: BRAND BUILDING

PAPER V :5: ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6: ADVERTISING DESIGN (PROJECT PAPER)

1450010	/BHAMRA NIHARIKA KAU H RAJINDER KAU	SURINDER SINGH 112 LLC	35+ 18+ 53+	49+ 10+ 59+	40+ 15+ 55+	75 13+ 88	39+ 15+ 54+	64+ 16+ 80+	389	P
			4 C 4	4 B 5	4 B 5	4 O 7	4 C 4	4 O 7	128	5.33 B
1450011	JANI MRUDANG DHARMEN NISHSTA	490 THAKUR COL	35+ 12+ 47+	30+ 11+ 41+	30+ 12+ 42+	53 12+ 65	71 14+ 85	33+ 10+ 43+	323	P
			4 D 3	4 E 2	4 E 2	4 A 6	4 O 7	4 E 2	88	3.67 D
1450012	/KHAN SANA ASHPAQUE ZARINA	516 CLARA'S CO	30+ 15+ 45+	60 14+ 74	31+ 11+ 42+	30+ 10+ 40+	30+ 12+ 42+	55+ 17+ 72+	315	P
			4 D 3	4 O 7	4 E 2	4 E 2	4 E 2	4 O 7	92	3.83 D
1450013	ROKADE ASHISH ASHOK PAREGA	669 L N COLLEG	30+ 10+ 40+	30+ 10+ 40+	34+ 10+ 44+	AA 12+ 12	AA 15+ 15	AA 10+ 10	AA	A ABS
			4 E 2	4 E 2	4 E 2	4 F 1	4 F 1	4 F 1		

/:FEMALE;\$:APPEARED FOR CLASS IMPROVEMENT;F:FAILS;AA/ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 70 & ABOVE- 7;A: 60 TO 69.99- 6;
 B: 55 TO 59.99- 5; C: 50 TO 54.99- 4; D: 45 TO 49.99- 3; E: 40 TO 44.99- 2; F(FAIL): 39.99 & BELOW - 1;--:NOT APPLICABLE;#:O229;@:O.5042/O.5043;*:O.5045;@:O.5044;
 RCC:O.5050; RPV:PROVISIONAL ADMISSION; PPR:PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN
 THE LEARNER PASSES THE EXTERNAL(THEOTY) EXAMINATION AS PER R.8668

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT	
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	600
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE

SPECIALISATION : ADVERTISING

PAPER I :1: COPY WRITING

PAPER II:2: MEDIA PLANNING & BUYING

PAPER III:3: CONSUMER BEHAVIOUR

PAPER IV:4: BRAND BUILDING

PAPER V :5: ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6: ADVERTISING DESIGN (PROJECT PAPER)

1450014	GHADI ROHAN DEEPAK JYOTI	135 ACHARYA &	30+	18+	48+	36+	21+	57+	30+	20+	50+	73	20+	93	41+	22+	63+	57+	17+	74+	385	P	
			4	D	3	4	B	5	4	C	4	4	O	7	4	A	6	4	O	7	128	5.33	B

/:FEMALE;\$:APPEARED FOR CLASS IMPROVEMENT;F:FAILS;AA/ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 70 & ABOVE- 7;A: 60 TO 69.99- 6;
 B: 55 TO 59.99- 5; C: 50 TO 54.99- 4; D: 45 TO 49.99- 3; E: 40 TO 44.99- 2; F(FAIL): 39.99 & BELOW - 1;--:NOT APPLICABLE;#:O229;@:O.5042/O.5043;*:O.5045;@:O.5044;
 RCC:O.5050; RPV:PROVISIONAL ADMISSION; PPR:PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN
 THE LEARNER PASSES THE EXTERNAL (THEOTY) EXAMINATION AS PER R.8668

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT	
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	600
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE

SPECIALISATION : ADVERTISING

PAPER I :1:COPY WRITING

PAPER II:2:MEDIA PLANNING & BUYING

PAPER III:3:CONSUMER BEHAVIOUR

PAPER IV:4:BRAND BUILDING

PAPER V :5:ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6:ADVERTISING DESIGN (PROJECT PAPER)

1450015 KADAM YASH SURYAKANT PRATIMA 584 SETH HIRAC 75E 12+ 87E 60E 15+ 75E 75E 15+ 90E 69E 16+ 85E 60E 15+ 75E 66E AA 66 478 F
4 O 7 4 O 7 4 O 7 4 O 7 4 O 7 4 A 6

SPECIALISATION : JOURNALISM

PAPER I :7:REPORTING

PAPER II:8:EDITING

PAPER III:9:JOURNALISM & PUBLIC OPINION

PAPER IV:10:FEATURE & OPINION

PAPER V :11:INDIAN REGIONAL JOURNALISM

PAPER VI :12:NEWS PAPER & MAGAZINE MAKING (PROJECT)

1450016 /GANDHAT JYOTSNA BHAGWAN MANGAL 727 G.R. PATIL 30 18+ 48 30+ 17+ 47+ 35 18+ 53 40 17+ 57 60 19+ 79 50 13 63 347 P
4 D 3 4 D 3 4 C 4 4 B 5 4 O 7 4 A 6 112 4.67 C
1450017 JADHAV MAHESH VINAYAK SUNITA 621 SST COLLEG 51 18 69 56 18 74 71 20 91 71 20 91 69 19 88 69 19 88 501 P
4 A 6 4 O 7 4 O 7 4 O 7 4 O 7 4 O 7 164 6.83 A
1450018 MASAVKAR YOGESH JITENDRA JYOTI 727 G.R. PATIL 30+ 18+ 48+ 57 17+ 74 49 17+ 66 58 16+ 74 30+ 16+ 46+ 49+ 20+ 69+ 377 P
4 D 3 4 O 7 4 A 6 4 O 7 4 D 3 4 A 6 128 5.33 B

/:FEMALE;\$:APPEARED FOR CLASS IMPROVEMENT;F:FAILS;AA/ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 70 & ABOVE- 7;A: 60 TO 69.99- 6;

B: 55 TO 59.99- 5; C: 50 TO 54.99- 4; D: 45 TO 49.99- 3; E: 40 TO 44.99- 2; F(FAIL): 39.99 & BELOW - 1;--:NOT APPLICABLE;#:0229;@:0.5042/0.5043;*:0.5045;@:0.5044;

RCC:0.5050; RPV:PROVISIONAL ADMISSION; PPR:PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN

THE LEARNER PASSES THE EXTERNAL(THEOTY) EXAMINATION AS PER R.8668

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT	
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE

SPECIALISATION : ADVERTISING

PAPER I :1: COPY WRITING

PAPER II:2: MEDIA PLANNING & BUYING

PAPER III:3: CONSUMER BEHAVIOUR

PAPER IV:4: BRAND BUILDING

PAPER V :5: ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6: ADVERTISING DESIGN (PROJECT PAPER)

1450019	CHATURVEDI PRINCE SATISH MAMTA	604 SANPADA CO	32+ 18+ 50+	36+ 20+ 56+	30+ 20+ 50+	62 20+ 82	35+ 23+ 58+	65+ 20+ 85+	381	P
			4 C 4	4 B 5	4 C 4	4 O 7	4 B 5	4 O 7	128	5.33 B
1450020	DHAPOLA HIMANSHU KRISHNA PUSHPA	485 MOTILAL	30+ 16+ 46+	60 15+ 75	30+ 16+ 46+	30+ 15+ 45+	30+ 12+ 42+	45+ 17+ 62+	316	P
			4 D 3	4 O 7	4 D 3	4 D 3	4 E 2	4 A 6	96	4.00 C
1450021	/SHAIKH MEHRUNNISA ANWAR SHABANA	604 SANPADA CO	40+ 18+ 58+	62 18+ 80	33+ 18+ 51+	56 18+ 74	50+ 18+ 68+	55 15+ 70	401	P
			4 B 5	4 O 7	4 C 4	4 O 7	4 A 6	4 O 7	144	6.00 A

/: FEMALE; \$: APPEARED FOR CLASS IMPROVEMENT; F: FAILS; AA/ABS: ABSENT; +: MARKS CARRIED; E: EXMP CAN BE CLAIMED; O: 70 & ABOVE- 7; A: 60 TO 69.99- 6;

B: 55 TO 59.99- 5; C: 50 TO 54.99- 4; D: 45 TO 49.99- 3; E: 40 TO 44.99- 2; F(FAIL): 39.99 & BELOW - 1; --: NOT APPLICABLE; #: O229; @: O.5042/O.5043; *: O.5045; @: O.5044;

RCC: O.5050; RPV: PROVISIONAL ADMISSION; PPR: PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN

THE LEARNER PASSES THE EXTERNAL (THEORY) EXAMINATION AS PER R.8668

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT	
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT		TOT
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100		600
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---	
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE	

SPECIALISATION : ADVERTISING

PAPER I :1: COPY WRITING

PAPER II:2: MEDIA PLANNING & BUYING

PAPER III:3: CONSUMER BEHAVIOUR

PAPER IV:4: BRAND BUILDING

PAPER V :5: ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6: ADVERTISING DESIGN (PROJECT PAPER)

1450022	BHAVSAR ALPESH KRISHNALAL	548 VIVA	60	15	75	60	15	75	58	10	68	49	15	64	56	14	70	30	15	45	397	P	
			4	O	7	4	O	7	4	A	6	4	A	6	4	O	7	4	D	3	144	6.00	A
1450023	CHAURE OM RAVINDRA ANUPAMA	548 VIVA	64	12+	76	30+	16+	46+	30+	12+	42+	30+	15+	45+	73	12+	85	45+	12+	57+	351	P	
			4	O	7	4	D	3	4	E	2	4	D	3	4	O	7	4	B	5	108	4.50	C
1450024	DANAK SHAM DEEPAK JASPAL	631 NIRMALA ME	31+	14+	45+	75	14+	89	30+	17+	47+	32+	14+	46+	40+	21+	61+	57+	15+	72+	360	P	
			4	D	3	4	O	7	4	D	3	4	D	3	4	A	6	4	O	7	116	4.83	C
1450025	KANSARA MITUL HEMANT SANGITA	490 THAKUR COL	69	17+	86	33+	19+	52+	30+	10+	40+	30+	17+	47+	33+	16+	49+	42+	23+	65+	339	P	
			4	O	7	4	C	4	4	E	2	4	D	3	4	D	3	4	A	6	100	4.17	C
1450026	PATEL MAYANK BHIMABHAI	548 VIVA	66	15	81	69	14	83	53	10	63	64	15	79	62	15	77	30	15	45	428	P	
			4	O	7	4	O	7	4	A	6	4	O	7	4	O	7	4	D	3	148	6.17	A
1450027	RATHOD ANKIT ASHOKBHAI KANCHAN	548 VIVA	30+	12+	42+	68	14+	82	41	11+	52	30+	11+	41+	30+	16+	46+	50+	11+	61+	324	P	
			4	E	2	4	O	7	4	C	4	4	E	2	4	D	3	4	A	6	96	4.00	C
1450028	SHARMA SHIVANG SUNIL BHARATI	601 REENA MEHT	30+	18+	48+	31+	18+	49+	34+	21+	55+	40	19+	59	39+	19+	58+	30+	24+	54+	323	P	
			4	D	3	4	D	3	4	B	5	4	B	5	4	B	5	4	C	4	100	4.17	C

/:FEMALE;\$:APPEARED FOR CLASS IMPROVEMENT;F:FAILS;AA/ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 70 & ABOVE- 7;A: 60 TO 69.99- 6; B: 55 TO 59.99- 5; C: 50 TO 54.99- 4; D: 45 TO 49.99- 3; E: 40 TO 44.99- 2; F(FAIL): 39.99 & BELOW - 1;--:NOT APPLICABLE;#:0229;@:0.5042/0.5043;*:0.5045;@:0.5044; RCC:0.5050; RPV:PROVISIONAL ADMISSION; PPR:PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN THE LEARNER PASSES THE EXTERNAL(THEOTY) EXAMINATION AS PER R.8668

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT TOT
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT	
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	600
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE

SPECIALISATION : ADVERTISING

PAPER I :1: COPY WRITING

PAPER II:2: MEDIA PLANNING & BUYING

PAPER III:3: CONSUMER BEHAVIOUR

PAPER IV:4: BRAND BUILDING

PAPER V :5: ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6: ADVERTISING DESIGN (PROJECT PAPER)

1450029 ADHAV TUSHAR RAJENDRA SUNITA 120 M.D (DAYAN 30+ 17+ 47+ 36+ 16+ 52+ 30+ 21+ 51+ 51 21+ 72 66 20+ 86 50+ 17+ 67+ 375 P
 S17BM5000358 4 D 3 4 C 4 4 C 4 4 O 7 4 O 7 4 A 6 124 5.17 B

/:FEMALE;\$:APPEARED FOR CLASS IMPROVEMENT;F:FAILS;AA/ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 70 & ABOVE- 7;A: 60 TO 69.99- 6;
 B: 55 TO 59.99- 5; C: 50 TO 54.99- 4; D: 45 TO 49.99- 3; E: 40 TO 44.99- 2; F(FAIL): 39.99 & BELOW - 1;--:NOT APPLICABLE;#:O229;@:O.5042/O.5043;*:O.5045;@:O.5044;
 RCC:O.5050; RPV:PROVISIONAL ADMISSION; PPR:PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN
 THE LEARNER PASSES THE EXTERNAL (THEOTY) EXAMINATION AS PER R.8668