

OFFICE REGISTER FOR BACHELOR OF MASS MEDIA (B.M.M.) (SEM-V) (CBSGS) (REV.) (75:25) (7 GRADE) EXAMINATION HELD IN NOVEMBER 2021

CENTRE : 3ANDHERI

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SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT		
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	JA	TOT	TOT		
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	600		
			--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--
CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	αC*G	GPA	GRADE

SPECIALISATION : ADVERTISING

PAPER I :1: COPY WRITING

PAPER II:2:MEDIA PLANNING & BUYING

PAPER III:3:CONSUMER BEHAVIOUR

PAPER IV:4:BRAND BUILDING

PAPER V :5:ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6:ADVERTISING DESIGN (PROJECT PAPER)

1044796	PEERZADA FARDEEN VAJIHUDDIN PARVEEN	181RIZVI- BAN	71+ 12+ 83+ 41 15+ 56	75+ 10+ 85+ 53 12+ 65	72+ 19+ 91+ 34 10 44	424 P
	2015016401374127		4 O 7 4 B 5	4 O 7 4 A 6	4 O 7 4 E 2	136 5.67 B
1044806	/UTPAT TANVEE SAMEER VARSHA	454M. K. SANG	38+ 10+ 48+ 53 10+ 63	39+ 10+ 49+ 30+ 10+ 40+	41+ 10+ 51+ 30 10 40	291 P
	2015016400452721		4 D 3 4 A 6	4 D 3 4 E 2	4 C 4 4 E 2	80 3.33 D

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/:FEMALE;$:APPEARED FOR CLASS IMPROVEMENT;F:FAILS;AA/ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 70 & ABOVE- 7;A: 60 TO 69.99- 6;
B: 55 TO 59.99- 5; C: 50 TO 54.99- 4; D: 45 TO 49.99- 3; E: 40 TO 44.99- 2; F(FAIL): 39.99 & BELOW - 1;--:NOT APPLICABLE;#:0229;@:0.5042/0.5043;*:0.5045;@:0.5044;
RCC:0.5050; RPV:PROVISIONAL ADMISSION; PPR:PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN
THE LEARNER PASSES THE EXTERNAL(THEOTY) EXAMINATION AS PER R.8668

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			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT	
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	
			--	--	---	--	--	---	--	--	---	--	--	---	--	--	---	--	--	---	
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE

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1044832	SHARMA ROHITKUMAR VIJAY NARAYAN KIRA	59SARAF	39	10+	49	39	10+	49	42	10+	52	24	13+	37	39	10+	49	40	13+	53	289	P
	AN											*										
	2014016401669016		4	D	3	4	D	3	4	C	4	4	E	2	4	D	3	4	C	4	76	3.17 D
1044834	GUPTA SATISH SURESH KISHORI	669L N COLLEG	40	10+	50	41+	10+	51+	36+	10+	46+	45	10+	55	30+	10+	40+	42	10+	52	294	P
	2011016400635732		4	C	4	4	C	4	4	D	3	4	B	5	4	E	2	4	C	4	88	3.67 D

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			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT	
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	
			--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE

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1044837	DALJEET SINGH JAGDISH SINGH RAVINDER	75GURU NANAK	38+	14+	52+	41	16+	57	30+	14+	44+	37+	14+	51+	30+	16+	46+	56+	15+	71+	321	P		
	R KAUR																							
	2015016401125342		4	C	4		4	B	5		4	E	2		4	C	4		4	D	3			
																			4	O	7	100	4.17	C

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PAPER VI :6:ADVERTISING DESIGN (PROJECT PAPER)

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			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	
			--	--	---	--	--	---	--	--	---	--	--	---	--	--	---	--	--	---	
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE

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1044881	KANINDE ABHIJEET DILIP CHANDRAKALA	156L S PATKAR	57	12+ 69	56	11+ 67	41	11+ 52	66	11+ 77	65	11+ 76	30	11	41	382	P
	2015016400506183		4	A 6	4	A 6	4	C 4	4	O 7	4	O 7	4	E 2	128	5.33	B
1044882	MAHADIK ASHISH SHEKHAR MINAL	156L S PATKAR	44	11+ 55	44	11+ 55	30+ 11+ 41+	51	11+ 62	44	12+ 56	30	11+ 41	310	P		
	2015016400510753		4	B 5	4	B 5	4	E 2	4	A 6	4	B 5	4	E 2	100	4.17	C

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PAPER VI :12:NEWS PAPER & MAGAZINE MAKING (PROJECT)

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