

SEAT NO.	NAME OF THE CANDIDATE PRN	COLLEGE	PAPER-I			PAPER-II			PAPER-III			PAPER-IV			PAPER-V			PAPER-VI			SEM.V RESULT	
			TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	TH	IA	TOT	PRJ	IA	TOT		TOT
			75	25	100	75	25	100	75	25	100	75	25	100	75	25	100	75	25	100		600
			30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	30	10	--	---	
			CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	CR	GR	GP	ãC*G GPA GRADE	

SPECIALISATION : ADVERTISING

PAPER I :1: COPY WRITING

PAPER II:2: MEDIA PLANNING & BUYING

PAPER III:3: CONSUMER BEHAVIOUR

PAPER IV:4: BRAND BUILDING

PAPER V :5: ADVERTISING IN CONTEMPORARY SOCIETY

PAPER VI :6: ADVERTISING DESIGN (PROJECT PAPER)

1044890	/GANDHI PINAL DINESH KALPANA	540 S.K.SOMAIY	57	19	076	65	23	088	53	14	067	56	22	078	60	15	075	52	18	070	454	P
	2018016402140476		4	A+	9	4	O	10	4	A	8	4	O	10	4	A+	9	4	A+	9	220	9.17 A+
1044891	/JAIN NIDHIKUMARI RAJESHKUMAR PINKY	540 S.K.SOMAIY	47	19	066	68	19	087	33	16	049	35	10	045	50	17	067	48	16	064	378	P
	2017016400851287		4	A	8	4	O	10	4	C	5	4	C	5	4	A	8	4	A	8	176	7.33 B+
1044892	/KADAM SHWETA GANESH SUSMA	540 S.K.SOMAIY	63	21	084	54	22	076	39	14	053	50	14	064	51	15	066	48	15	063	406	P
	2018016402140004		4	O	10	4	A+	9	4	B	6	4	A	8	4	A	8	4	A	8	196	8.17 A
1044893	/MAHAJAN REVATI SATISH SUPRIYA	540 S.K.SOMAIY	63	22	085	72	24	096	62	24	086	56	17	073	66	22	088	58	20	078	506	P
	2018016402138887		4	O	10	4	O	10	4	O	10	4	A+	9	4	O	10	4	O	10	236	9.83 A+
1044894	/KATIRA KINJAL SHYAM SHEETAL	540 S.K.SOMAIY	59	12	071	60	18	078	44	16	060	44	14	058	60	13	073	35	15	050	390	P
	2018016402138365		4	A+	9	4	O	10	4	A	8	4	B+	7	4	A+	9	4	B	6	196	8.17 A
1044895	MUNDHRA AYUSH MADHO SUNITA	540 S.K.SOMAIY	63	18	081	66	20	086	57	17	074	50	14	064	57	19	076	50	18	068	449	P
	2018016402141046		4	O	10	4	O	10	4	A+	9	4	A	8	4	A+	9	4	A	8	216	9.00 A+

/: FEMALE; \$: APPEARED FOR CLASS IMPROVEMENT; F: FAILS; AA/ABS: ABSENT; +: MARKS CARRIED; E: EXMP CAN BE CLAIMED; O: 80 & ABOVE- 10; A+: 70 TO 79.99- 9; A: 60 TO 69.99- 8; B+: 55 TO 59.99- 7; B: 50 TO 54.99- 6; C: 45 TO 49.99- 5; D: 40 TO 44.99- 4; F (FAIL): 39.99 & BELOW - 1; --: NOT APPLICABLE; #: O229; @: O.5042/O.5043; *: O.5045; @: O.5044; RCC: O.5050; RPV: PROVISIONAL ADMISSION; PPR: PASSED PREVIOUSLY; FOR FAIL CANDIDATES INTERNAL MARKS ARE PROVISIONAL AND SUBJECT TO CHANGE AS AND WHEN THE LEARNER PASSES THE EXTERNAL (THEORY) EXAMINATION AS PER R.8668