

(53613) : 53613 : Account Planning & Media Business

(53623) : 53623 : Media Planning and Buying

(53633) : 53633 : Strategic Brand Management

(53643) : 53643 : Business Plan and Negotiation Skills

(53661) : 53661 : Media & Consumer Behaviour

(53693) : 53693 : On-field research project involving OJT/FP

Course Code	Course Title	Course Credits	E1 (EXTERNAL EXAMINATION)		I1 (INTERNAL EXAMINATION)		TOTALF (TOTAL MARKS)	
			Min Marks	Max Marks	Min Marks	Max Marks	Min Marks	Max Marks
53613	Account Planning & Media Business	4.00	20.00	50.00	20.00	50.00	40.00	100.00
53623	Media Planning and Buying	4.00	20.00	50.00	20.00	50.00	40.00	100.00
53633	Strategic Brand Management	4.00	20.00	50.00	20.00	50.00	40.00	100.00
53643	Business Plan and Negotiation Skills	2.00	10.00	25.00	10.00	25.00	20.00	50.00
53661	Media & Consumer Behaviour	4.00	20.00	50.00	20.00	50.00	40.00	100.00
53693	On-field research project involving OJT/FP	4.00	20.00	50.00	20.00	50.00	40.00	100.00

@:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED

(NEP 2020) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

MU-0163: R D NATIONAL COLLEGE AND W A SCIENCE COLLEGE

SEAT NO		NAME										STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK			
53613 : Account Planning & Media Business (THEORY)		53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJECT)					(550)										
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)					äC	äCG	äCG								
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)															
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C			
3363001		ANGEL SHARMA										Regular					MALE					(2023034110013137)					MU-0163: R D National College and W A Science College										
E1	31			P	29				P	33				P	14				P	38				P	28				P			MARKS					
I1	21			P	29				P	19 @ 1				P	11				P	27				P	29				P			(310)	PASS				
TOT	52	5	C	4	20.0	58	6	B	4	24.0	53	5	C	4	20.0	25	5	C	2	10.0	65	7	B+	4	28.0	57	6	B	4	24.0	22	126.0	5.73				

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(NEP 2020) EXAMINATION HELD IN DECEMBER 2024

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Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

SEAT NO		NAME										STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK																								
53613 : Account Planning & Media Business (THEORY)		53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJECT)					(550)																															
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																																				
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																																				
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C																													
3363002		CHETAN GARG										Regular					MALE					(2023034110005867)					MU-0163: R D National College and W A Science College																															
E1	30			P						32				P						31				P					14				P				38				P				20				P						MARKS			
I1	29			P						19 @ 1				P						44				P					16				P				19 @ 1				P				21				P						(315)			PASS
TOT	59	6	B	4	24.0	52	5	C	4	20.0	75	8	A	4	32.0	30	7	B+	2	14.0	58	6	B	4	24.0	41	4	D	4	16.0	22				58	6	B	4	24.0	41	4	D	4	16.0	22			130.0			5.91							

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53613 : Account Planning & Media Business (THEORY)		53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJECT)					(550)																															
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																																				
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																																				
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C																													
3363003		DHARWAR ARNOZE SYRUS										Regular					MALE					(2023034110005371)					MU-0163: R D National College and W A Science College																															
E1	24			P						27				P						29				P					14				P				29				P				41				P						MARKS			
I1	39			P						40				P						46				P					22				P				40				P				41				P						(392)			PASS
TOT	63	7	B+	4	28.0	67	7	B+	4	28.0	75	8	A	4	32.0	36	8	A	2	16.0	69	7	B+	4	28.0	82	9	A+	4	36.0	22				69	7	B+	4	28.0	82	9	A+	4	36.0	22			168.0			7.64							

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(NEP 2020) EXAMINATION HELD IN DECEMBER 2024

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Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

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53613 : Account Planning & Media Business (THEORY)	53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJECT)					(550)	äC	äCG	äCG			
External (50/20)	External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)											
Internal(50/20)	Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)											
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C			
3363005	DSOUZA NIKITA NOEL LEYAN					Regular					FEMALE					(2023034110005370)					MU-0163: R D National College and W A Science College											
E1 30		P			34		P			36		P			15		P			38		P			42		P			MARKS		
I1 37		P			42		P			43		P			20		P			42		P			42		P			(421)		PASS
TOT 67	7	B+	4	28.0	76	8	A	4	32.0	79	8	A	4	32.0	35	8	A	2	16.0	80	9	A+	4	36.0	84	9	A+	4	36.0	22	180.0	8.18

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External (50/20)	External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)											
Internal(50/20)	Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)											
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C			
3363006	HRUTIKA RAJESH PARAB					Regular					FEMALE					(2023034110005107)					MU-0163: R D National College and W A Science College											
E1 32		P			25		P			32		P			14		P			41		P			41		P			MARKS		
I1 37		P			41		P			44		P			19		P			41		P			41		P			(408)		PASS
TOT 69	7	B+	4	28.0	66	7	B+	4	28.0	76	8	A	4	32.0	33	7	B+	2	14.0	82	9	A+	4	36.0	82	9	A+	4	36.0	22	174.0	7.91

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Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

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53613 : Account Planning & Media Business (THEORY)		53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJECT)					(550)										
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)															
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)															
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C			
3363007		ISHA VASAVADA					Regular					FEMALE					(2023034110005108)					MU-0163: R D National College and W A Science College															
E1	35		P		38		P		35		P		16		P		42		P		29		P				MARKS										
I1	39		P		30		P		47		P		21		P		28		P		30		P				(390)		PASS								
TOT	74	8	A	4	32.0	68	7	B+	4	28.0	82	9	A+	4	36.0	37	8	A	2	16.0	70	8	A	4	32.0	59	6	B	4	24.0	22	168.0	7.64				

SEAT NO		NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK								
53613 : Account Planning & Media Business (THEORY)		53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJECT)					(550)										
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)															
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)															
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C			
3363008		JASMAN KAUR					Regular					FEMALE					(2023034110005587)					MU-0163: R D National College and W A Science College															
E1	23		P		15	0	F		0.0	34		P		9	0	F		0.0	35		P		29		P				MARKS								
I1	39		P		29		P		45		P		22		P		27		P		31		P				(338)		FAILED								
TOT	62	7	B+	4	28.0	44	0	F	4	0.0	79	8	A	4	32.0	31	0	F	2	0.0	62	7	B+	4	28.0	60	7	B+	4	28.0	22	116.0	0				

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GRADE POINT	10	9	8	7	6	5	4	0

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External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)												
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)												
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C					
3363009		JOSHI ANUJ NILESH					Regular					MALE					(2023034110005109)					MU-0163: R D National College and W A Science College												
E1	25		P		27		P		32		P		14		P		37		P		33		P		MARKS									
I1	37		P		33		P		49		P		19		P		31		P		33		P		(370)					PASS				
TOT	62	7	B+	4	28.0	60	7	B+	4	28.0	81	9	A+	4	36.0	33	7	B+	2	14.0	68	7	B+	4	28.0	66	7	B+	4	28.0	22	162.0	7.36	

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External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)												
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)												
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C					
3363011		MOHANA ANANDHAN					Regular					FEMALE					(2023034110005369)					MU-0163: R D National College and W A Science College												
E1	31		P		34		P		35		P		15		P		35		P		36		P		MARKS									
I1	38		P		34		P		48		P		22		P		34		P		36		P		(398)					PASS				
TOT	69	7	B+	4	28.0	68	7	B+	4	28.0	83	9	A+	4	36.0	37	8	A	2	16.0	69	7	B+	4	28.0	72	8	A	4	32.0	22	168.0	7.64	

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GRADE POINT	10	9	8	7	6	5	4	0

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External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																																								
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																																								
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C																												
3363012		MOKSHA TYAGRAJ KHADILKAR										Regular					FEMALE					(2023034110009805)					MU-0163: R D National College and W A Science College																																			
E1	24			P						34				P						28				P						12				P						38				P						40				P								MARKS
I1	37			P						40				P						44				P						21				P						40				P						42				P						(400)		PASS
TOT	61	7	B+	4	28.0	74	8	A	4	32.0	72	8	A	4	32.0	33	7	B+	2	14.0	78	8	A	4	32.0	82	9	A+	4	36.0	22	174.0	7.91																													

SEAT NO		NAME										STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK																												
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External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																																								
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																																								
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C																												
3363015		PRITI SHAM BUDHE										Regular					FEMALE					(2023034110005372)					MU-0163: R D National College and W A Science College																																			
E1	29			P						37				P						36				P						15				P						38				P						38				P								MARKS
I1	37			P						36				P						47				P						21				P						36				P						39				P						(409)		PASS
TOT	66	7	B+	4	28.0	73	8	A	4	32.0	83	9	A+	4	36.0	36	8	A	2	16.0	74	8	A	4	32.0	77	8	A	4	32.0	22	176.0	8																													

@:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED

(NEP 2020) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

SEAT NO	NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK																																								
53613 : Account Planning & Media Business (THEORY)	53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJECT)					(550)	äC	äCG	äCG																																							
External (50/20)	External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																																															
Internal(50/20)	Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																																															
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C																																							
3363016	SAQUIB MOHD. SIDDIK SHAIKH					Regular					MALE					(2023034110015119)					MU-0163: R D National College and W A Science College																																															
E1 19 @ 1	P					31					P					32					P					13					P					37					P					34					P					MARKS												
I1 37	P					32					P					42					P					13					P					32					P					34					P					(357)					PASS							
TOT 57	6	B	4	24.0	63	7	B+	4	28.0	74	8	A	4	32.0	26	5	C	2	10.0	69	7	B+	4	28.0	68	7	B+	4	28.0	22	150.0	6.82																																				

SEAT NO	NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK																																								
53613 : Account Planning & Media Business (THEORY)	53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJECT)					(550)	äC	äCG	äCG																																							
External (50/20)	External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																																															
Internal(50/20)	Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																																															
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C																																							
3363019	STELLA PAUL JOSEPH					Regular					FEMALE					(2023034110015541)					MU-0163: R D National College and W A Science College																																															
E1 30	P					28					P					36					P					14					P					37					P					43					P					MARKS												
I1 37	P					43					P					44					P					19					P					43					P					43					P					(417)					PASS							
TOT 67	7	B+	4	28.0	71	8	A	4	32.0	80	9	A+	4	36.0	33	7	B+	2	14.0	80	9	A+	4	36.0	86	9	A+	4	36.0	22	182.0	8.27																																				

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(NEP 2020) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

SEAT NO		NAME										STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK			
53613 : Account Planning & Media Business (THEORY)		53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJECT)					(550)										
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)					äC	äCG	äCG								
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)															
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C			
3363022		VIKAS GIRI										Regular					MALE					(2023034110005104)					MU-0163: R D National College and W A Science College										
E1	29			P	32				P	29				P	14				P	29				P	32				P			MARKS					
I1	39			P	40				P	46				P	20				P	30				P	32				P	(372)		PASS					
TOT	68	7	B+	4	28.0	72	8	A	4	32.0	75	8	A	4	32.0	34	7	B+	2	14.0	59	6	B	4	24.0	64	7	B+	4	28.0	22	158.0	7.18				

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(NEP 2020) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

SEAT NO		NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK								
53613 : Account Planning & Media Business (THEORY)		53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJECT)					(550)	äC	äCG	äCG							
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)															
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)															
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C			
3363014		PRANALI SUNIL MURUDKAR					Regular					FEMALE					(2023034110005583)					MU-0640: Vidyalankar School of Information Technology															
E1	20			P	19 @ 1				P	31				P	13				P	34				P	45				P			MARKS					
I1	42			P	39				P	42				P	23				P	41				P	42				P	(392)		PASS					
TOT	62	7	B+	4	28.0	59	6	B	4	24.0	73	8	A	4	32.0	36	8	A	2	16.0	75	8	A	4	32.0	87	9	A+	4	36.0	22	168.0	7.64				

SEAT NO		NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK								
53613 : Account Planning & Media Business (THEORY)		53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJECT)					(550)	äC	äCG	äCG							
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)															
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)															
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C			
3363017		SHADAB AHMED INAMTUL HAQUE SHAIKH					Regular					MALE					(2023034110005586)					MU-0640: Vidyalankar School of Information Technology															
E1	27			P	33				P	31				P	14				P	39				P	36				P			MARKS					
I1	41			P	42				P	40				P	20				P	39				P	43				P	(405)		PASS					
TOT	68	7	B+	4	28.0	75	8	A	4	32.0	71	8	A	4	32.0	34	7	B+	2	14.0	78	8	A	4	32.0	79	8	A	4	32.0	22	170.0	7.73				

@:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED

(NEP 2020) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

SEAT NO		NAME										STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK			
53613 : Account Planning & Media Business (THEORY)		53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJECT)					(550)										
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)															
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)															
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C			
3363018		SHREEYA RAVINDRANATH BORHADE										Regular					FEMALE					(2023034110005822)					MU-0640: Vidyalankar School of Information Technology										
E1	28			P	31				P	25				P	14				P	36				P	46				P			MARKS					
I1	42			P	41				P	43				P	22				P	40				P	43				P	(412)		PASS					
TOT	70	8	A	4	32.0	72	8	A	4	32.0	68	7	B+	4	28.0	36	8	A	2	16.0	76	8	A	4	32.0	89 @ 1	10	O	4	40.0	22	180.0	8.18				

SEAT NO		NAME										STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK			
53613 : Account Planning & Media Business (THEORY)		53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJECT)					(550)										
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)															
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)															
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C			
3363020		TANVI PARAG KELUSKAR										Regular					FEMALE					(2023034110012395)					MU-0640: Vidyalankar School of Information Technology										
E1	34			P	35				P	36				P	15				P	37				P	40				P			MARKS					
I1	41			P	43				P	39				P	21				P	41				P	45				P	(427)		PASS					
TOT	75	8	A	4	32.0	78	8	A	4	32.0	75	8	A	4	32.0	36	8	A	2	16.0	78	8	A	4	32.0	85	9	A+	4	36.0	22	180.0	8.18				

@:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED

(NEP 2020) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

SEAT NO		NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK				
53613 : Account Planning & Media Business (THEORY)		53623 : Media Planning and Buying (THEORY)					53633 : Strategic Brand Management (THEORY)					53643 : Business Plan and Negotiation Skills (THEORY)					53661 : Media & Consumer Behaviour (THEORY)					53693 : On-field research project involving OJT/FP (PROJCT)					(550)						
External (50/20)		External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)					äC	äCG	äCG				
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)											
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C				
3363021		VANSHITA SHAH					Regular					FEMALE					(2023034110005605)					MU-0640: Vidyalkar School of Information Technology											
E1	33		P		33		P		32		P		14		P		36		P		48		P				MARKS						
I1	40		P		42		P		40		P		22		P		41		P		42		P				(423)	PASS					
TOT	73	8	A	4	32.0	75	8	A	4	32.0	72	8	A	4	32.0	36	8	A	2	16.0	77	8	A	4	32.0	90	10	O	4	40.0	22	184.0	8.36

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(NEP 2020) EXAMINATION HELD IN DECEMBER 2024

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0