

| OFFICE REGISTER FOR BACHELOR OF MASS MEDIA (B.M.M.) (SEM-VI) (CBSGS) (75:25) (REV.)                                                           |                                |                                   |         |                                  |       |          |      |       |           |      |       |          |      | EXAMINATION HELD IN MAY 2025 |         |      |      |                            |      |       |           |      |      | RESULT DATE : JUNE 30, 2025 |        |     |  |
|-----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|-----------------------------------|---------|----------------------------------|-------|----------|------|-------|-----------|------|-------|----------|------|------------------------------|---------|------|------|----------------------------|------|-------|-----------|------|------|-----------------------------|--------|-----|--|
| CENTRE : 3 ANDHERI                                                                                                                            |                                |                                   |         |                                  |       |          |      |       |           |      |       |          |      | PAGE NO. : 1                 |         |      |      |                            |      |       |           |      |      |                             |        |     |  |
| SEAT NO.                                                                                                                                      | NAME OF THE CANDIDATE          | COLLEGE                           | PAPER-I |                                  |       | PAPER-II |      |       | PAPER-III |      |       | PAPER-IV |      |                              | PAPER-V |      |      | PAPER-VI                   |      |       | PAPER VII |      |      | GTOT                        | RESULT |     |  |
|                                                                                                                                               |                                |                                   | TH      | IA                               | TOT   | TH       | IA   | TOT   | TH        | IA   | TOT   | TH       | IA   | TOT                          | TH      | IA   | TOT  | TH                         | IA   | TOT   | TH        | IN   | TOT  |                             |        |     |  |
|                                                                                                                                               |                                |                                   | 75      | 25                               | 100   | 75       | 25   | 100   | 75        | 25   | 100   | 75       | 25   | 100                          | 75      | 25   | 100  | 75                         | 25   | 100   | 75        | 25   | 100  |                             |        | 700 |  |
|                                                                                                                                               |                                |                                   | --      | --                               | --    | --       | --   | --    | --        | --   | --    | --       | --   | --                           | --      | --   | --   | --                         | --   | --    | --        | --   | --   |                             |        | --  |  |
| PRN NO.                                                                                                                                       |                                |                                   | 30      | 10                               | --    | 30       | 10   | --    | 30        | 10   | --    | 30       | 10   | --                           | 30      | 10   | --   | 30                         | 10   | --    | 30        | 10   | --   | --                          |        |     |  |
|                                                                                                                                               |                                |                                   | CR      | GR                               | GP    | CR       | GR   | GP    | CR        | GR   | GP    | CR       | GR   | GP                           | CR      | GR   | GP   | CR                         | GR   | GP    | äC        | äC*G | CGPA | CGRADE                      |        |     |  |
| SPECIALISATION : ADVERTISING                                                                                                                  |                                |                                   |         |                                  |       |          |      |       |           |      |       |          |      |                              |         |      |      |                            |      |       |           |      |      |                             |        |     |  |
| 01:UABMMA601:FIN MANG FOR MRKT AD                                                                                                             |                                | 02:UABMMA602:PRIN & PRACT DIR MKT |         | 03:UABMMA603:AGENCY MANAGEMENT   |       |          |      |       |           |      |       |          |      |                              |         |      |      |                            |      |       |           |      |      |                             |        |     |  |
| 04:UABMMA604:ADVERT & MARKET RES                                                                                                              |                                | 05:UABMMA605:LEG ENV & ADEVRT ETH |         | 06:UABMMA606:CONTEMPORARY ISSUES |       |          |      |       |           |      |       |          |      |                              |         |      |      | 07:UABMMA607:DIGITAL MEDIA |      |       |           |      |      |                             |        |     |  |
| 4620001                                                                                                                                       | DESAI SHREYAS SANDEEP PRACHI   | 490 THAKUR COL                    | 37      | 10+                              | 047   | 35+      | 11+  | 046   | 40+       | 10+  | 050   | 41       | 10+  | 051                          | 30+     | 10+  | 040  | 38+                        | 13+  | 051   | 30+       | 13+  | 043  | 328                         | P      | RLE |  |
| A17BM6000847                                                                                                                                  |                                |                                   | 4       | D                                | 3 12; | 4        | D    | 3 12; | 4         | C    | 4 16; | 4        | C    | 4 16;                        | 4       | E    | 2 8; | 4                          | C    | 4 16; | 4         | E    | 2 8; |                             |        |     |  |
|                                                                                                                                               | GPA : SEM-I-                   | 3.33                              |         |                                  |       |          |      |       |           |      |       |          |      |                              | D ;     |      | 28   |                            | 88   |       |           |      |      |                             |        |     |  |
| 4620002                                                                                                                                       | /SHARMA ANAYA GOVIND PREM LATA | 490 THAKUR COL                    | 47E     | AA                               | 047   | 44E      | AA   | 044   | 30E       | AA   | 030   | 41E      | AA   | 041                          | 54E     | AA   | 054  | 41E                        | AA   | 041   | 45E       | AA   | 045  | 302                         | F      |     |  |
|                                                                                                                                               |                                |                                   | - F     | 1 -;                             |       | - F      | 1 -; |       | - F       | 1 -; |       | - F      | 1 -; |                              | - F     | 1 -; |      | - F                        | 1 -; |       | - F       | 1 -; |      |                             |        |     |  |
|                                                                                                                                               | GPA : SEM-I-                   | 4.17                              |         |                                  |       |          |      |       |           |      |       |          |      |                              | F ;     |      | 0    |                            | 0    |       |           |      |      |                             |        |     |  |
| 4620003                                                                                                                                       | UCHIL RAHUL MANOJ SUMAN        | 631 NIRMALA ME                    | 26      | 13                               | 039   | 33       | 10   | 043   | 30        | 14   | 044   | 30       | 13   | 043                          | 38      | 13   | 051  | 30                         | 12   | 042   | 40        | 14   | 054  | 316                         | P      |     |  |
|                                                                                                                                               |                                |                                   | *       |                                  |       |          |      |       |           |      |       |          |      |                              |         |      |      |                            |      |       |           |      |      |                             |        |     |  |
|                                                                                                                                               | GPA : SEM-I-                   | 3.00                              |         |                                  |       |          |      |       |           |      |       |          |      |                              | E ;     |      | 28   |                            | 72   |       |           |      |      | 3.57                        | D      |     |  |
| /:FEMALE; P:SUCCESSFUL; F:UNSUCCESSFUL/FAILS; AA/ABS:ABSENT; +:MARKS CARRIED; E:EXMP CAN BE CLAIMED; O: 70 & ABOVE: 7;                        |                                |                                   |         |                                  |       |          |      |       |           |      |       |          |      |                              |         |      |      |                            |      |       |           |      |      |                             |        |     |  |
| A: 60 TO 69.99: 6; B: 55 TO 59.99: 5; C: 50 TO 54.99: 4; D: 45 TO 49.99: 3; E: 40 TO 44.99: 2; F(FAIL): 39.99 & BELOW: 1;                     |                                |                                   |         |                                  |       |          |      |       |           |      |       |          |      |                              |         |      |      |                            |      |       |           |      |      |                             |        |     |  |
| FOR GPA:GRADE - 7:O; 6:A; 5:B; 4:C; 3:D; 2:E; 1:F; --:NOT APPLICABLE;#:0229; @:0.5042/0.5043; *:0.5045; RCC:0.5050; RPV:PROVISIONAL ADMISSION |                                |                                   |         |                                  |       |          |      |       |           |      |       |          |      |                              |         |      |      |                            |      |       |           |      |      |                             |        |     |  |
| INTERNAL MARKS ARE PROVISIONAL & SUBJECT TO CHANGE AS AND WHEN THE LEARNER PASSES THE EXTERNAL (THEORY) EXAMINATION AS PER R.8668             |                                |                                   |         |                                  |       |          |      |       |           |      |       |          |      |                              |         |      |      |                            |      |       |           |      |      |                             |        |     |  |