

(55135) : 55135 : Strategic and Integrated Communication
(55172) : 55172 : Preparing an Advertising Campaign

Course Code	Course Title	Course Credits	I1 (INTERNAL EXAMINATION)		E1 (EXTERNAL EXAMINATION)		TOTALF (TOTAL MARKS)	
			Min Marks	Max Marks	Min Marks	Max Marks	Min Marks	Max Marks
55112	Organisational Behaviour	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55126	Media Relations and Media Writing	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55135	Strategic and Integrated Communication	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55145	Digital Media Marketing	2.00	10.00	25.00	10.00	25.00	20.00	50.00
55171	Production for the audio-visual media	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55172	Preparing an Advertising Campaign	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55196	On-job Training	4.00	20.00	50.00	20.00	50.00	40.00	100.00

University Of Mumbai

Jul 28, 2026

Declaration Date:

OFFICE REGISTER FOR THE Master of Arts(Public Relation) (Semester - II) (NEP 2020) REGULAR EXAMINATION HELD IN MAY 2026

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MU-940: DEPARTMENT OF COMMUNICATION AND JOURNALISM

SEAT NO					NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK	
55112					55126					55135					55145					55171					55196					(550)			
Organisational Behaviour (THEORY)					Media Relations and Media Writing (THEORY)					Strategic and Integrated Communication (THEORY)					Digital Media Marketing (THEORY)					Production for the audio-visual media (THEORY)					On-job Training (THEORY)					äC	äCG	äCG	
External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)								
Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)								
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C				
4212001					JULIE SHIVPRAKASH TIWARI					Regular					FEMALE					(MU0341120251000081)					MU-940: Department of Communication and Journalism								
E1	36		P		33		P			25		P			18		P			36		P			44		P			MARKS			
I1	48		P		39		P			42		P			17		P			37		P			40		P			(415)		PASS	
TOT	84	9	A+	4	36.0	72	8	A	4	32.0	67	7	B+	4	28.0	35	8	A	2	16.0	73	8	A	4	32.0	84	9	A+	4	36.0	22	180.0	8.18182

#:0.229; @:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: ADDITIONAL CREDIT; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED;

(NEP 2020) EXAMINATION HELD IN MAY 2026

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

SEAT NO					NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL		RESULT		REMARK	
55112					55126					55135					55145					55171					55196					550					
Organisational Behaviour (THEORY)					Media Relations and Media Writing (THEORY)					Strategic and Integrated Communication (THEORY)					Digital Media Marketing (THEORY)					Production for the audio-visual media (THEORY)					On-job Training (THEORY)					āC		āCG		ācG	
External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)										
Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)										
TOT GP G C G*C					TOT GP G C G*C					TOT GP G C G*C					TOT GP G C G*C					TOT GP G C G*C					TOT GP G C G*C										
4212002					AARADHYA PREMSAGAR MISHRA					Regular					FEMALE					(MU0341120251000112)					MU-940: Department of Communication and Journalism										
E1	20			P		30			P		28			P		19			P		35			P		44			P		MARKS				
II	47			P		33			P		43			P		18			P		37			P		40			P		(394)		PASS		
TOT	67	7	B+	4	28.0	63	7	B+	4	28.0	71	8	A	4	32.0	37	8	A	2	16.0	72	8	A	4	32.0	84	9	A+	4	36.0	22	172.0	7.81818		

SEAT NO										NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK							
55112 Organisational Behaviour (THEORY)										55126 Media Relations and Media Writing (THEORY)					55135 Strategic and Integrated Communication (THEORY)					55145 Digital Media Marketing (THEORY)					55171 Production for the audio-visual media (THEORY)					55196 On-job Training (THEORY)					550	äC	äCG							
External (50/20)										External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)														
Internal(50/20)										Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)														
TOT		GP	G	C	G*C		TOT		GP	G	C	G*C		TOT		GP	G	C	G*C		TOT		GP	G	C	G*C		TOT		GP	G	C	G*C											
4212003										SHRUTI SAJEEV KUMAR PANDEY										Regular					FEMALE					(MU0341120251000502)					MU-940: Department of Communication and Journalism									
E1	20		P			30		P			28		P		18		P			23		P			38		P			MARKS														
I1	45		P			28		P			42		P		18		P			37		P			40		P			(367)		PASS												
TOT	65	7	B+	4	28.0	58	6	B	4	24.0	70	8	A	4	32.0	36	8	A	2	16.0	60	7	B+	4	28.0	78	8	A	4	32.0	22	160.0	7.27273											

#:0.229; @:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: ADDITIONAL CREDIT; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED;

(NEP 2020) EXAMINATION HELD IN MAY 2026

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

SEAT NO										NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK																																																																																																																																							
55112 Organisational Behaviour (THEORY)										55126 Media Relations and Media Writing (THEORY)					55135 Strategic and Integrated Communication (THEORY)					55145 Digital Media Marketing (THEORY)					55171 Production for the audio-visual media (THEORY)					55196 On-job Training (THEORY)					(550) äC	äCG	äCG																																																																																																																																							
External (50/20)										External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																																																																																																																																														
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4212004										MRUNALI SANDEEP ERANDE										Regular					FEMALE					(MU0341120251001214)					MU-940: Department of Communication and Journalism																																																																																																																																									
E1	42									P					40					P					32					P					21					P					38					P					44					P					MARKS																																																																																																											
I1	48									P					45					P					48					P					21					P					38					P					40					P					(457)										PASS																																																																																																	
TOT 90										10					O					4					40.0					85					9					A+					4					36.0					80					9					A+					4					36.0					42					9					A+					2					18.0					76					8					A					4					32.0					84					9					A+					4					36.0					22					198.0					9.00000							
SEAT NO										NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK																																																																																																																																							
55112 Organisational Behaviour (THEORY)										55126 Media Relations and Media Writing (THEORY)					55135 Strategic and Integrated Communication (THEORY)					55145 Digital Media Marketing (THEORY)					55171 Production for the audio-visual media (THEORY)					55196 On-job Training (THEORY)					(550) äC	äCG	äCG																																																																																																																																							
External (50/20)										External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																																																																																																																																														
Internal(50/20)										Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																																																																																																																																														
TOT GP G C G*C										TOT GP G C G*C					TOT GP G C G*C					TOT GP G C G*C					TOT GP G C G*C					TOT GP G C G*C					TOT GP G C G*C																																																																																																																																									
4212005										SAMPURNA ROY										Regular					FEMALE					(MU0341120251000652)					MU-940: Department of Communication and Journalism																																																																																																																																									
E1	30									P					37					P					18					0					F					0.0					18					P					24					P					20					P					MARKS																																																																																																	
I1	45									P					32					P					41					P					18					P					ABS					20					P					(303)										FAILED																																																																																																						
TOT 75										8					A					4					32.0					69					7					B+					4					28.0					59					0					F					4					0.0					36					8					A					2					16.0					24					0					F					4					0.0					40					4					D					4					16.0					22					92.0					0.00000							

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(NEP 2020) EXAMINATION HELD IN MAY 2026

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

SEAT NO										NAME										STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK																						
55112 Organisational Behaviour (THEORY)										55126 Media Relations and Media Writing (THEORY)										55135 Strategic and Integrated Communication (THEORY)					55145 Digital Media Marketing (THEORY)					55171 Production for the audio-visual media (THEORY)					55196 On-job Training (THEORY)					550	äC	äC																						
External (50/20)										External (50/20)										External (50/20)					External (25/10)					External (50/20)					External (50/20)																													
Internal(50/20)										Internal(50/20)										Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																													
TOT		GP		G		C		G*C		TOT		GP		G		C		G*C		TOT		GP		G		C		G*C		TOT		GP		G		C		G*C		TOT		GP		G		C		G*C																
4212006										NAMRATA MAHESH SATHE										Regular					FEMALE					(MU0341120251004148)					MU-940: Department of Communication and Journalism																													
E1	20				P				30				P				26				19				P				34				P				44				P				MARKS																			
II	45				P				25				P				42				15				P				36				P				40				P				(376)				PASS															
TOT	65		7		B+		4		28.0		55		6		B		4		24.0		68		7		B+		4		28.0		34		7		B+		2		14.0		70		8		A		4		32.0		84		9		A+		4		36.0		22		162.0	7.36364
SEAT NO										NAME										STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK																						
55112 Organisational Behaviour (THEORY)										55126 Media Relations and Media Writing (THEORY)										55135 Strategic and Integrated Communication (THEORY)					55145 Digital Media Marketing (THEORY)					55171 Production for the audio-visual media (THEORY)					55196 On-job Training (THEORY)					550	äC	äC																						
External (50/20)										External (50/20)										External (50/20)					External (25/10)					External (50/20)					External (50/20)																													
Internal(50/20)										Internal(50/20)										Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																													
TOT		GP		G		C		G*C		TOT		GP		G		C		G*C		TOT		GP		G		C		G*C		TOT		GP		G		C		G*C		TOT		GP		G		C		G*C																
4212007										DARSHAN DHARMENDRA WADKAR										Regular					MALE					(MU0341120251003233)					MU-940: Department of Communication and Journalism																													
E1	23				P				39				P				28				19				P				34				P				32				P				MARKS																			
II	48				P				28				P				45				20				P				39				P				40				P				(395)				PASS															
TOT	71		8		A		4		32.0		67		7		B+		4		28.0		73		8		A		4		32.0		39		8		A		2		16.0		73		8		A		4		32.0		72		8		A		4		32.0		22		172.0	7.81818

#:0.229; @:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: ADDITIONAL CREDIT; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED;

(NEP 2020) EXAMINATION HELD IN MAY 2026

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

University Of Mumbai															Jul 28, 2026 Declaration Date:																													
OFFICE REGISTER FOR THE Master of Arts(Public Relation) (Semester - II) (NEP 2020) REGULAR EXAMINATION HELD IN MAY 2026															PAGE : 6 PAGE : 6																													
SEAT NO					NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK												
55112					55126					55135					55145					55171					55196					(550)	äC	äCG	äCG											
Organisational Behaviour (THEORY)					Media Relations and Media Writing (THEORY)					Strategic and Integrated Communication (THEORY)					Digital Media Marketing (THEORY)					Production for the audio-visual media (THEORY)					On-job Training (THEORY)																			
External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																			
Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																			
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C															
4212008					HARSH SURENDRA KUMAR MISHRA					Regular					MALE					(MU0341120251000176)					MU-940: Department of Communication and Journalism																			
E1	23		P		35		P			25		P			19		P			26		P			32		P		MARKS															
I1	40		P		33		P			42		P			13		P			33		P			40		P		(361)	PASS														
TOT	63	7	B+	4	28.0	68	7	B+	4	28.0	67	7	B+	4	28.0	32	7	B+	2	14.0	59	6	B	4	24.0	72	8	A	4	32.0	22	154.0	7.00000											
SEAT NO					NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK												
55112					55126					55135					55145					55172					55196					(550)	äC	äCG	äCG											
Organisational Behaviour (THEORY)					Media Relations and Media Writing (THEORY)					Strategic and Integrated Communication (THEORY)					Digital Media Marketing (THEORY)					Preparing an Advertising Campaign (THEORY)					On-job Training (THEORY)																			
External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																			
Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																			
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C															
4212009					ROHIT MANIK KAMBLE					Regular					MALE					(MU0341120251006485)					MU-940: Department of Communication and Journalism																			
E1	12	0	F	0.0	23		P			22		P			13		P			20		ABS			20		P		MARKS															
I1	20		P		20		P			22		ABS			13		P			20		P			20		P		(183)	FAILED														
TOT	32	0	F	4	0.0	43	4	D	4	16.0	22	0	F	4	0.0	26	5	C	2	10.0	20	0	F	4	0.0	40	4	D	4	16.0	22	42.0	0.00000											
#:0.229; @:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: ADDITIONAL CREDIT; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED;															(NEP 2020) EXAMINATION HELD IN MAY 2026																													
%Marks					>=90					>=80 and <90					>=70 and <80					>=60 and <70					>=55 and <60					>=50 and <55					>=40 and <50					< 40				
Grade					O					A+					A					B+					B					C					D					F				
GRADE POINT					10					9					8					7					6					5					4					0				

University Of Mumbai															Jul 28, 2026 Declaration Date:																											
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SEAT NO					NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK										
55112					55126					55135					55145					55171					55196					(550)	äC	äCG	äCG									
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External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																	
Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																	
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C													
4212010					ATHARVI SANJAY VARTAK					Regular					FEMALE					(MU0341120251014795)					MU-940: Department of Communication and Journalism																	
E1	30		P		30		P			27		P			20		P			27		P			44		P		MARKS													
I1	45		P		36		P			42		P			13		P			39		P			40		P		(393)	PASS												
TOT	75	8	A	4	32.0	66	7	B+	4	28.0	69	7	B+	4	28.0	33	7	B+	2	14.0	66	7	B+	4	28.0	84	9	A+	4	36.0	22	166.0	7.54545									
SEAT NO					NAME					STATUS					GENDER					ERN					COLLEGE					TOTAL	RESULT	REMARK										
55112					55126					55135					55145					55171					55196					(550)	äC	äCG	äCG									
Organisational Behaviour (THEORY)					Media Relations and Media Writing (THEORY)					Strategic and Integrated Communication (THEORY)					Digital Media Marketing (THEORY)					Production for the audio-visual media (THEORY)					On-job Training (THEORY)																	
External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																	
Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																	
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C													
4212011					DRUSTI YASHAWANT SATAM					Regular					FEMALE					(MU0341120251014796)					MU-940: Department of Communication and Journalism																	
E1	21		P		30		P			27		P			17		P			29		P			44		P		MARKS													
I1	42		P		30		P			40		P			13		P			39		P			40		P		(372)	PASS												
TOT	63	7	B+	4	28.0	60	7	B+	4	28.0	67	7	B+	4	28.0	30	7	B+	2	14.0	68	7	B+	4	28.0	84	9	A+	4	36.0	22	162.0	7.36364									
#:0.229; @:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: ADDITIONAL CREDIT; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED;																																										
(NEP 2020) EXAMINATION HELD IN MAY 2026																																										
%Marks					>=90					>=80 and <90					>=70 and <80					>=60 and <70					>=55 and <60					>=50 and <55					>=40 and <50					< 40		
Grade					O					A+					A					B+					B					C					D					F		
GRADE POINT					10					9					8					7					6					5					4					0		