

(53714) : 53714 : Marketing & Publicity for Films & OTT

(53781) : 53781 : Ad Film Making & Digital Native Media

(53724) : 53724 : Perspectives in Media Business

(53794) : 53794 : Final Project

(53734) : 53734 : Visual Effects

Course Code	Course Title	Course Credits	I1 (INTERNAL EXAMINATION)		E1 (EXTERNAL EXAMINATION)		TOTALF (TOTAL MARKS)	
			Min Marks	Max Marks	Min Marks	Max Marks	Min Marks	Max Marks
53714	Marketing & Publicity for Films & OTT	4.00	20.00	50.00	20.00	50.00	40.00	100.00
53724	Perspectives in Media Business	4.00	20.00	50.00	20.00	50.00	40.00	100.00
53734	Visual Effects	4.00	20.00	50.00	20.00	50.00	40.00	100.00
53781	Ad Film Making & Digital Native Media	4.00	20.00	50.00	20.00	50.00	40.00	100.00
53794	Final Project	6.00	30.00	75.00	30.00	75.00	60.00	150.00

#:0.229; @:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPA: SEMESTER GRADE POINT AVERAGE= äCG / äC; CGPA: CUMULATIVE GRADE POINT AVERAGE; RR: RESERVED

(NEP 2020) EXAMINATION HELD IN DECEMBER 2025

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

MU-0488:DE: DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES

SEAT NO					NAME					STATUS					GENDER					ERN					COLLEGE			
53714 : Marketing & Publicity for Films & OTT (THEORY)					53724 : Perspectives in Media Business (THEORY)					53734 : Visual Effects (THEORY)					53781 : Ad Film Making & Digital Native Media (THEORY)					53794 : Final Project (PROJECT)					TOTAL (550) âC	RESULT âCG	REMARK âCG	
External (50/20)					External (50/20)					External (50/20)					External (50/20)					External (75/30)								
Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(75/30)								
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C				
4144001					DHANAWADE OMKAR SUHAS					Repeater					MALE					(2023034110006248)					MU-0488:De: Deviprasad Goenka Management College of Media Studies			
E1	32		P		26+		P			27+		P			25+		P			69+		P			MARKS			
I1	30+		P		28+		P			36+		P			33+		P			65+		P			(371)		PASS	
TOT	62	7	B+	4	28.0	54+	5	C	4	20.0	63+	7	B+	4	28.0	58+	6	B	4	24.0	134+	10	O	6	60.0	22	160.0	7.27273
Sem - I		SGPA 6.09091			CR.	22	Sem - II		SGPA 7.81818			CR.	22	Sem - III		SGPA 7.27273			CR.	22	CGPA 7.11364							
Sem - I		TOT 317 / 550			Sem - II		TOT 396 / 550			Sem - III		TOT 372 / 550			(66.18 %)													

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(NEP 2020) EXAMINATION HELD IN DECEMBER 2025

%Marks	>=90		>=80 and <90		>=70 and <80		>=60 and <70		>=55 and <60		>=50 and <55		>=40 and <50		< 40	
Grade	O		A+		A		B+		B		C		D		F	
GRADE POINT	10		9		8		7		6		5		4		0	

SEAT NO					NAME										STATUS					GENDER					ERN					COLLEGE									
53714 : Marketing & Publicity for Films & OTT (THEORY)					53724 : Perspectives in Media Business (THEORY)					53734 : Visual Effects (THEORY)					53781 : Ad Film Making & Digital Native Media (THEORY)					53794 : Final Project (PROJECT)					TOTAL (550) äC					RESULT äCG					REMARK äCG				
External (50/20)					External (50/20)					External (50/20)					External (50/20)					External (75/30)																			
Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(75/30)																			
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C															
4144002					DANGE SADAD MAJEED										Repeater					MALE					(2023034110006231)					MU-0488:De: Deviprasad Goenka Management College of Media Studies									
E1	24		P		27		P			28		P			17	0	F		0.0	73+		P			MARKS														
I1	30+		P		27+		P			40+		P			29+		P			65+		P			(360)					FAILED									
TOT	54	5	C	4	20.0	54	5	C	4	20.0	68	7	B+	4	28.0	46	0	F	4	0.0	138+	10	O	6	60.0	22			128.0		0.00000								
Sem - I		SGPA		6.63636		CR.		22		Sem - II		SGPA		7.09091		CR.		22		Sem - III		SGPA		7.00000		CR.		22		CGPA		0.00000							
Sem - I		TOT		340 / 550				Sem - II		TOT		365 / 550				Sem - III		TOT		348 / 550										(0 %)									

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%Marks	>=90		>=80 and <90		>=70 and <80		>=60 and <70		>=55 and <60		>=50 and <55		>=40 and <50		< 40	
Grade	O		A+		A		B+		B		C		D		F	
GRADE POINT	10		9		8		7		6		5		4		0	